

2009 All Aboard Wheat Harvest Tour™ Summary

Every year, custom-harvesting crews follow the ripening wheat, beginning in the southern states and ending in the northern United States or Canada when the final acre is harvested in early September. But 2009 was different. For the first time, two family-owned custom-harvesting crews were joined by thousands of onlookers as part of the multimedia 2009 All Aboard Wheat Harvest Tour™ sponsored by DuPont Crop Protection and *High Plains Journal*.

Custom harvesting is a unique part of the wheat industry that most only get to hear about; so the 2009 tour set out to bring the realities of life on the road with harvesting teams to online followers. Correspondents Jada Bulgin, with Hoffman Harvesting, and Jenna Zeorian, with Zeorian Harvesting, tracked harvest progress through a blog on www.allaboardharvest.com, with articles in *High Plains Journal*, via Twitter (hash tag #allaboard2009) and on Facebook.

The result was a vibrant, entertaining, information-packed program that shared first-person accounts and photos (see Jenna's 2009 photos [here](#) and Jada's 2009 photos [here](#)) from wheat harvest. By the end of the 2009 tour, more than 133,000 blog visitors and thousands of Twitter followers and Facebook fans were riding along with the tour online and interacting with the correspondents.

Stay tuned for the 2010 All Aboard Wheat Harvest Tour™. We hope you'll come along!

The DuPont Oval Logo, DuPont™ and The miracles of science™ are registered trademarks or trademarks of DuPont or its affiliates. All Aboard Wheat Harvest Tour™ is a trademark of High Plains Publishers, Inc.