



**ALL ABOARD**™  
WHEAT HARVEST

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## **Wily Weather Dampens at Times, but Doesn't Delay 2010 All Aboard Wheat Harvest Tour™**

For the most part, the 2010 All Aboard Wheat Harvest Tour™ was faced with hot, dry weather while keeping combines rolling and harvest on schedule. However, wet, tornadic conditions across portions of the wheat belt during the season dumped hail and heavy rainfall and produced some losses for producers. As is the way with weather, after the crews waited it out (and the wheat dried out) the harvest kept moving forward.

The harvesters included Zeorian Harvesting, Hoffman Harvesting and Sammons Adventures; three family-owned custom-harvesting crews who let thousands of online fans and followers join them to see the realities of life on the road while harvesting wheat. The multimedia All Aboard Wheat Harvest Tour™, sponsored by DuPont Crop Protection and *High Plains Journal*, tracked their progress online, with articles in *High Plains Journal*, via Twitter (hash tag #wheat); and Facebook, YouTube and Flickr.

By the end of the 2010 tour, more than 155,000 blog visitors and thousands of Twitter followers and Facebook fans rode along with the tour online. See Jenna's 2010 [photos](#), Jada's 2010 [photos](#) and Sage's [photos](#) for a glimpse into the life of a custom harvester.

*2011 All Aboard Wheat Harvest Tour is sponsored by High Plains Journal and DuPont Crop Protection.*

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