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All Aboard Wheat Harvest Tour™ Rolling Through Again in 2010
Another Virtual Ride-Along with Custom Wheat Harvesting Crews is on the Horizon.

WILMINGTON, Del., March 4, 2010 – This summer, online followers can take a virtual ride with family-owned custom wheat-harvesting crews in the 2010 All Aboard Wheat Harvest Tour™. Sponsored by DuPont Crop Protection and *High Plains Journal*, this multi-media tour is in its second year.

With even more opportunities to be part of the action than the inaugural 2009 tour, the 2010 road trip will track wheat harvest progress through a daily blog, weekly articles in *High Plains Journal*, updates on Facebook and Twitter, and more. Followers across the United States and around the world will have a real-time opportunity to interact with the 2010 wheat harvest and the crews who make it happen. Followers of the 2010 All Aboard Wheat Harvest Tour™ can get on board by:

- Signing up for e-mail notification of blog updates at www.allaboardharvest.com;
- Following AllAboardHarvest on Facebook;
- Looking for hash tag #wheat on Twitter; and
- Reading *High Plains Journal* in print and online at www.hpj.com.

During the 2009 tour, correspondents Jada Bulgin, with Hoffman Harvesting, and Jenna Zeorian, with Zeorian Harvesting, gave more than 130,000 followers a unique and personal view of life on the wheat harvest through blog posts, photos and videos. This year, new elements, including video reports, a broader geographic look at wheat harvest and more are planned to make the 2010 All Aboard Wheat Harvest Tour™ an even better experience for fans, followers and the correspondents.

“With the success of the 2009 tour and the tremendous response we have received since the start of wheat harvest last year, we’re excited to bring this virtual harvesting tour to followers again in 2010,” said John Chrosniak, regional director – DuPont Crop Protection, North America. “The 2010 All Aboard Wheat Harvest Tour™ promises to be even bigger and better than the inaugural tour and we’re proud to play a role in showcasing the value of the U.S. wheat industry to the world.”

High Plains Journal is a weekly publication that delivers relevant localized news to farmers and ranchers throughout the Plains states. *High Plains Journal* provides industry and production news on topics including crop and livestock management, business management, markets, and weather.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets, including agriculture and food; building and construction; communications; and transportation.

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